

Sporting Kansas City Fan Tutorial

Overview Voice over: With the recent success of Sporting Kansas City and the opening of the new state-of-the-art LIVESTRONG Sporting Park, the club has experienced an influx of new fans. This online tutorial has been developed to help new followers understand the history of the club and gain an appreciation for its most loyal fan base. It will also assist fans in grasping game day practices as well as learn some basic facts of the current team.

Slide 1:

Sporting Kansas City
New Fan Tutorial

Slide 2:

Image of LIVESTRONG Sporting Park

Slide 3:

- Brief history of the team
- Basic beliefs of the team's support group
- Game day practices
- Current team facts

Club History Voice over: The club started...

Slide 4 Club History:

Team was founded in 1995 as the Kansas City Wiz as one of 10 charter members of Major League Soccer (MLS)

Slide 5 Club History:

The Wiz began play in 1996 under Head Coach Ron Newman and led by star midfielder Preki.

Slide 6 Club History:

The team was renamed the Wizards following the 1996 season

Slide 7 Club History:

The Wizards took home the Supporters' Shield (regular season champion) and the 2000 MLS Cup.

Slide 8 Club History:

The collected the Lamar Hunt U.S. Open Cup Trophy in 2004 with an overtime win over the Chicago Fire. The team also played for another MLS Cup that year but lost to D.C. United.

Slide 9 Club History:

The team moved across state lines from Missouri to play its games in Kansas at CommunityAmerica Ballpark in 2008 and the team posted its second-best home record in club history.

Slide 10 Club History:

The team was rebranded Sporting Kansas City in 2010 and construction began on a new soccer-specific stadium.

Slide 11 Club History:

The team moved into its new home at LIVESTRONG Sporting Park in 2011.

Quiz 1**Quiz 2****Club Supporter Voice over:****Slide 12 Club Supporters**

The main support group for Sporting Kansas City is The Cauldron. This is a collection of fans who primarily sit in the east end of LIVESTRONG Sporting Park.

Slide 13 Club Supporters

The Cauldron supports the team by staging rallies, creating game banners and leading cheers and chants during the game.

Slide 14 Club Supporters

The Cauldron roots go back to when the club played at Arrowhead Stadium and had less than 50 members. It grew to have nearly 650 supporters while the team played at CommunityAmerica Ballpark.

Slide 15 Club Supporters

The support group now has nearly 2,000 supporters who fill the Member's Stand and have spawned other support groups in other parts of LIVESTRONG Sporting Park.

Slide 16 Club Supporters

The Cauldron is mainly responsible for generating enthusiasm for the team during the game. It does this through a variety of different chants.

Slide 17 Club Supporters

I Believe Chant Video

Slide 18 Club Supporters

(Shots) Everybody Chant Video

Slide 19 Club Supporters

Oh When the Wiz Chant Video

Quiz 1

Quiz 2

Current Team Voice over:

Slide 21 Current Team

The current team is comprised of more than 25 players from 12 different countries including Denmark, England, Brazil, Canada, Poland, Kenya, Honduras, Sierra Leone, Cameroon and France.

Slide 22 Current Team

Key players: Kei Kamara

Slide 23 Current Team

Key players: C.J. Sapong

Slide 24 Current Team

Key players: Graham Zusi

Slide 25 Current Team

Key players: Matt Besler

Slide 26 Current Team

LIVESTRONG Sporting Park is the home of Sporting Kansas City. It was nominated as 2012 Venue of the Year and first philanthropic stadium in the world.

Slide 27 Current Team

Sporting Kansas City is owned by OnGoal, a Kansas City based and operated company, was founded by five local entrepreneurs.

Quiz 1

Quiz 2